



Grow your business in 2018 - exhibit at the 24th IMPA congress in Dakar
www.impadakar2018.com

Booking a presence at a high profile and important event like the 24th IMPA congress in Dakar is one of the most cost effective ways of influencing maritime pilots, port authorities and shipping professionals in Africa and globally in 2018.

The five day congress will be attended by decision makers and people of influence.

Establishing a presence, whether big or small, for your company at IMPA 2018 will give you a powerful platform for meeting new customers, reaching out to your existing clientèle, and building a more established and reliable brand. Existing customers will enjoy the opportunity of discussing their present and future requirements with you whilst new prospects will be keen to learn about your unique ranges of equipment, technology and services.

EXHIBITION SPACE: 2 000 000 FCFA/ 3000 EUROS

- 3m x 2m Exhibition space : 1.8 m table and two chairs
- One inclusive delegate pass + discounted additional delegate passes
- Invitation to Welcome Reception
- Logo, company profile & link to corporate website on Exhibitors' section of website
- Listing as an exhibitor in promotional communications
- Advertisement in Conference Programme
- Delegate list one week before the event

Branding is a huge aspect of business success, especially in the maritime industry which depends on trust and reputation.

As a valued sponsor of IMPA 2018 you will enhance your brand and confirm that your organisation is serious, reliable and committed to meeting the expectations of the industry.

SPONSORSHIP OPTIONS

PLATINUM SPONSOR – Unique positioning at this global maritime event:
12 000 000FCFA/ 18 000 EUROS

During the congress

- Exhibition space of choice plus dedicated informal seating area
- Your corporate banners on the conference stage
- Your logo on all event banners
- Your logo co-branded with event logo on delegate badges

Website

- Your logo, as Platinum sponsor on every page of the website apart from the Gala Dinner & Welcome Reception

Communications

- Your Logo, as platinum sponsor on promotional emails, flyers, advertisements
- Twitter mentions during the publicity campaigns
- One unique mail shot to all delegates
- A double page advertisement in the Conference Programme

**GOLD SPONSORS – A shared high profile platform throughout this international congress:
8 000 000 FCFA/ 12 000 EUROS**

During the congress

- Exhibition space of choice
- Co-branded with event logo on lanyards
- Co-branded on all event banners

Website

- Your logo on the following pages :
Home page : named as joint gold sponsor with link to the Sponsors' page
Conference page : named as joint gold sponsor with link to your website
Programme page : named as joint gold sponsor with link to your website
Sponsors page: named as joint gold sponsor with link to your company profile

Communications

- Your Logo on promotional emails, flyers, advertisements
- Twitter mentions during the publicity campaigns
- A double page advertisement in the Conference Programme

ADDITIONAL SPONSORSHIP OPTIONS

All of our sponsors will benefit from an exhibition space of choice

Conference Folders / Bags - sourced and supplied by event organiser:

8 000 000 FCFA/ 12 000 EUROS

- co-branded by you as sponsor with event logo
- your flyer and a corporate gift in the bag - flyer and gift supplied by you as sponsor
-

Conference notebook & pen – supplied by sponsor & placed on all delegate seats:

5 000 000 FCFA/ 7 500 EUROS

- co-branded by you as sponsor with event logo
-

**Coffee Breaks 4 000 000 FCFA/ 6 000 EUROS for 4 days (plus an exhibition space)
1 200 000 FCFA/ 1800 EUROS per day**

- your flyers on poser tables at key points – flyers supplied by you as sponsor
- your corporate welcome banners in key positions - supplied by you as sponsor
-

**Lunch 7 000 000 FCFA/ 10 000 EUROS for 4 days (plus an exhibition space)
2 000 000 FCFA/ 3 000 EUROS per day**

- your flyers on lunch tables- supplied by you as sponsor
- your corporate welcome banners in key positions - supplied by you as sponsor
- napkins co-branded by you as sponsor with event logo - supplied by event organiser
-

Delegate & Partner Welcome tote bags – sourced & supplied by event organiser:

5 000 000 FCFA/ 7 500 EUROS

- co-branded by you as sponsor with event logo
- your brochure
- a gift from you to the IMPA delegates and their partners – supplied by you as sponsor
-

Delegate gift – sourced and supplied by organiser: 6 000 000 FCFA/ 9 000 EUROS

- Co-branded with event logo
- Gift sourced and supplied by event organiser
-

Wi-Fi Sponsorship – 5 000 000 FCFA/ 7 500 EUROS

- sponsors name / logo co-branded on signs at Wi-Fi hotspots in venue
- sponsors name / logo business-card sized Wi-Fi cards that show the log-in information

Conference Programme Sponsorship: 5 000 000 FCFA/ 7 500 EUROS

- sponsors name / logo co-branded on Conference programme
-

A full page of ads inserted in the Conference Programme: 1 000 000 FCFA/1 500 EUROS

A half page: 600 000 FCFA/ 1 200 EUROS

**Water Bottle Sponsorship – quality sports bottle supplied by event organiser:
6 000 000 FCFA/ 9 000 EUROS**

- co-branded by you as sponsor with event logo
-

Inserts in delegate packs – 3 000 000 FCFA/ 4 500 EUROS

- corporate flyer in every delegate bag - supplied by sponsor
-

Transport - seat back covers: supplied by event organiser – 4 000 000 FCFA/ 6 000 EUROS

- co-branded by you as sponsor with event logo
-

Welcome Reception – 8 000 000 FCFA/ 12 000 EUROS

- Logo on tickets/invitations & napkins
- Your Welcome banners all round venue - supplied by you as sponsor
- Co-branded banners with event logo and Conference Platinum and Gold Sponsors – supplied by event organiser
-

Gala dinner – 14 000 000 FCFA/ 21 000 EUROS

- Logo on tickets/invitations
- Welcome banners all round venue - to be supplied by sponsor
- Flowers, candles, napkins in sponsors corporate colours – supplied by event organiser
- Logo / corporate message uniquely on the back cover of dinner menus
-

Table gifts at Gala Dinner – 4 000 000 FCFA/ 6 000 EUROS

- Supplied by you as sponsor with approval from event organiser. Co-branded by you as sponsor and suitably packaged for the Gala Dinner table



***We look forward to working with you to make IMPA 2018, Dakar
your most rewarding event in 2018***

contact Wendy Otway on +44 1795530111 or email wendyotway@pexs.net